

Strafford Energy Committee (SEC) Meeting Minutes

10/16/18

7:00 PM

Town Office meeting room

Meeting called by: Doc Bagley

Type of meeting: SEC special meeting

Facilitator: Doc Bagley

Note taker: Jim

Attendees: Doc Bagley, David Lutz, Jason Stableford, Janet Cavanagh, Jim Schley

Next Meeting: Oct 16, 2018: Energy Committee meeting

Minutes

Agenda items:

- 1. Button Up Weatherizing Campaign: Kick off:** Nov 8. 7 pm to 8.30 pm. Desserts, cider and snacks.
No child care as after bedtime.

Paul Markowitz, and two contractors will attend:

Brent Mellen of Building Energy, Thetford; and Bruce Merrit of Build Basic Green, West Lebanon.

Doc, Kevin and Janet attended a workshop on Oct 2, lead by Paul Markowitz in Montpelier and picked up lots of information for tabling, handouts and giveaways. Posters are going up around town and the roll out will continue.

Outreach to do:

- a. DAVID: Direct mail with existing postcards to all addresses in town. Also created graphic for stickers, postcards, posters, and roadside signs.
- b. Put up posters on bulletin boards: town hall, library, Coburns'.
- c. Roadside signs at the Library, with the date, with information inside; Melvin and Sue said that we could put a roadside sign on their lawn, and Vince said the Mason's hall lawn is fine. We have ten signs.
- d. Lions Club: **Janet** will talk with Vince and give him information to hand out.
- e. Senior Lunch: again, Vince will be helping, so **Janet** will ask him to distribute information.
- f. Poster with information for recycling center table. **Jim** will do Saturday, October 20; can **Kevin** do October 27?
- g. List-serve announcements, once a week: Mondays (submit by Sunday): **Jim** could submit the announcements for next three Sundays, and **Jim** will take care of November *Strafford News*.
- h. Selectboard: **Janet** (Kate is our liaison).
- i. School: E-mail an announcement to Simone Pyle for their next newsletter; and teacher Ilene Kanoff
- j. Tabling at Oct 18 candidate forum by TRAC: **Janet**.
- k. Testimonials from John Freitag, Gus and Cameron Speth at the launch event? **Janet** will e-mail Cameron.
- l. Laptops at event: **Janet** will remind Paul to bring survey and envelopes.
- m. **Janet** will tell Paul that he needs to bring a thumb drive with his presentation: No internet in Barrett Hall.

- n. We'll self-fund the expenses for our launch, and **Janet** and **Jim** to put together a grass roots application for funds?
- o. **Janet** will talk with Bruce Merrit about his experience in Lyme, which had a very successful sign-up.
- p. **Janet** will talk with Jennifer Brown about doing an article on the Kickoff for the *Randolph Herald*.
- q. **Janet** will arrange the *Valley News* ad.

Other business: Doc shared with the Thetford Energy Committee the information about the Windowdressers program, which potentially we could partner on.

Next meeting: SEC Mtg Oct 16 to follow up re ButtonUp 7.00 Town Clerks office

The meeting adjourned at 8:49 pm.

Respectfully submitted by Jim Schley